**Name : \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**EVERFI – VENTURE**

**Your Business Snapshot**

**Lesson 4: ( 30 minutes)**

Students explore key business concepts and apply them within a food truck business simulation. Students research and make important business decisions (hiring, pricing, etc.) that they must justify in writing.

**Explain the questions or topics below:**

1. What is a **Business pitch**?
2. What are the **elements of a Business pitch**?

**After lesson 4 – CHECK the circle for what you can do**

* Define a business pitch and describe its importance.
* Articulate the qualities of an effective business pitch.
* Pinpoint the essential pieces of information that belong within a brief business pitch

**Post quiz score \_\_\_\_\_\_\_\_\_\_**